



**Réalton**  
HAUTES - ALPES

**Serre  
Ponçon**

**Crevoux**  
*parallel to the nature*

**Press KIT** 2022

# RESORTS IN NUMBERS



**Day pass :**  
 Adult 23,20€\*  
 Child 17,70€\*

**½ day pass :**  
 Adult from 15,70€\*  
 Child from 11,10€\*

**Week (6 days) :**  
 Adult 109,40€\*  
 Child 82,90€\*

\* Price 2021



**Day pass :**  
 Adult 24,50€  
 Child 22,00€

**4H00 PASS :**  
 Adult 22,00€  
 Child 19,50€

**Week (6 days) :**  
 Adult 123,50€  
 Child 108,50€



## TWO VILLAGES, TWO RESORTS, SERRE-PONÇON AS A LINK



On either side of the Serre-Ponçon lake, the village resorts of Crévoux and Réallon offer two completely different, yet perfectly complementary experiences and visions of the mountains.

Created in 1937, Crévoux is one of the oldest resorts in the Alps while Réallon is the youngest. In 1985, it was one of the last French resorts to be created.

## SUMMARY

|                                    |    |
|------------------------------------|----|
| ALPINE SIDE .....                  | 4  |
| NORDIC SIDE .....                  | 8  |
| IN THE SPOTLIGHT THIS WINTER ..... | 10 |
| NATURE AND WIDE OPEN SPACES .....  | 12 |
| ENVIRONMENT .....                  | 14 |
| LOCAL PRODUCTS... ..               | 16 |
| ... AND ART OF LIVING .....        | 17 |



## ALPINE SIDE

### REALLON, EASY SKIING!

Nestled between the Serre-Ponçon lake and the Ecrins National Park, Réallon is a small friendly resort close to nature, ideal for family skiing. The richness of its different areas, the diversity of activities and entertainment will satisfy both young and old, with the added bonus of an exceptional panoramic view of the great alpine lake !

At Réallon, everything is done to simplify your life and discover the pleasures of the mountain without constraints. With its eastern orientation, the resort is bathed in sunlight from the very first day. No more fingertips in the freezing cold. You can then take full advantage of the snow front and its free conveyor belt for the first turns of the little ones.



#### Strong points

The two chairlifts allow you to reach the top of the domain, at 2150m of altitude, without any effort, whether you are skiers or simple walkers. Here, at the foot of the Aiguilles de Chabrières, an orientation table will guide you through a breathtaking panorama from the summits bordering Italy to the Mont Ventoux and the Serre-Ponçon lake below, a real fjord in the heart of the Hautes-Alpes. To go back down, there is no lack of solutions. On skis of course, but also on snowshoes along the Mouton ridge, on the balcony of the Serre-Ponçon lake, unless you prefer a sledging run with all the family on the Ripaaa, the natural sledging run linking the top of the ski area to the snow front on more than 4km long.

### CRÉVOUX, THE ORIGINAL MOUNTAIN

In the heart of the Parpaillon massif and facing the Ecrins National Park, the Crévoux valley has been cultivating and harmoniously combining all winter mountain activities for over 80 years. Crévoux has skiing in its blood, welcoming tourists and skiers since 1937 !

Typical village and sense of welcome are the main qualities of this haven of peace where vacations are lived at the rhythm of the mountain and its inhabitants.

#### Strong points

Skiing in the heart of a preserved natural environment :

Here, the slopes have not been subjected to major earthworks to accommodate more and more people. You will find a type of skiing that is rare in other resorts. Technical skiing, following the relief to transform the smallest slope into a real roller coaster.

The difference in altitude and the north-facing slope seduces powder lovers who find the calm and serenity here that have disappeared elsewhere in the frenzy of the “race to track the powder”.

In the hamlet of La Chalp, the Nordic domain is a delight for the contemplative. Surrounded by peaks flirting with 3000m altitude, the trails crisscross a vast sunny plateau where you can practice cross-country skiing, biathlon or even snowshoeing or dog sledding.



### POOLING AND ECONOMIES OF SCALE: NEW ECONOMIC MODELS FOR SMALL RESORTS.

The Crévoux resort is managed by Vars, one of the large neighboring resorts, under a public service delegation agreement. While this agreement has allowed Vars to extend its ski area onto part of the Crévoux commune, it has above all allowed Crévoux to keep its ski area, at a time when the operating costs were becoming too heavy for this small village. Today, this partnership allows Crévoux to take advantage of its big sister’s resources in terms of security and maintenance, but also on a social level, guaranteeing employment to its employees.

As for the clientele, the two domains have developed common commercial offers, which reinforce the attractiveness of the sites. Crévoux season passes give the right to spend a day in Vars at a preferential rate when Crévoux is closed, while week passes allow holidaymakers to enjoy a free day in the neighboring resort.

# THE RIPAAA CELEBRATES ITS 10TH ANNIVERSARY !

The historic sledging run of the Southern Alps celebrates its 10th anniversary. The Ripaaa is a 4km long natural sledging run. One of the first of its kind in the Southern Alps. From the top of the resort, at an altitude of 2150m, alone or accompanied, you can take off on this dedicated track to reach the snow front after about forty c'est quarante ou quatre? minutes of strong sensations and racing with friends. At night, under the stars with a headlamp (provided) or in the moonlight, the sensations are tenfold !



## Practical information :

Every day during school vacations, and every weekend outside school vacations. 19€50 for the pilot and 11€ for the accompanying person (chairlift and sled provided).

## SAVE THE DATE

### THE RIPAAA'RACE

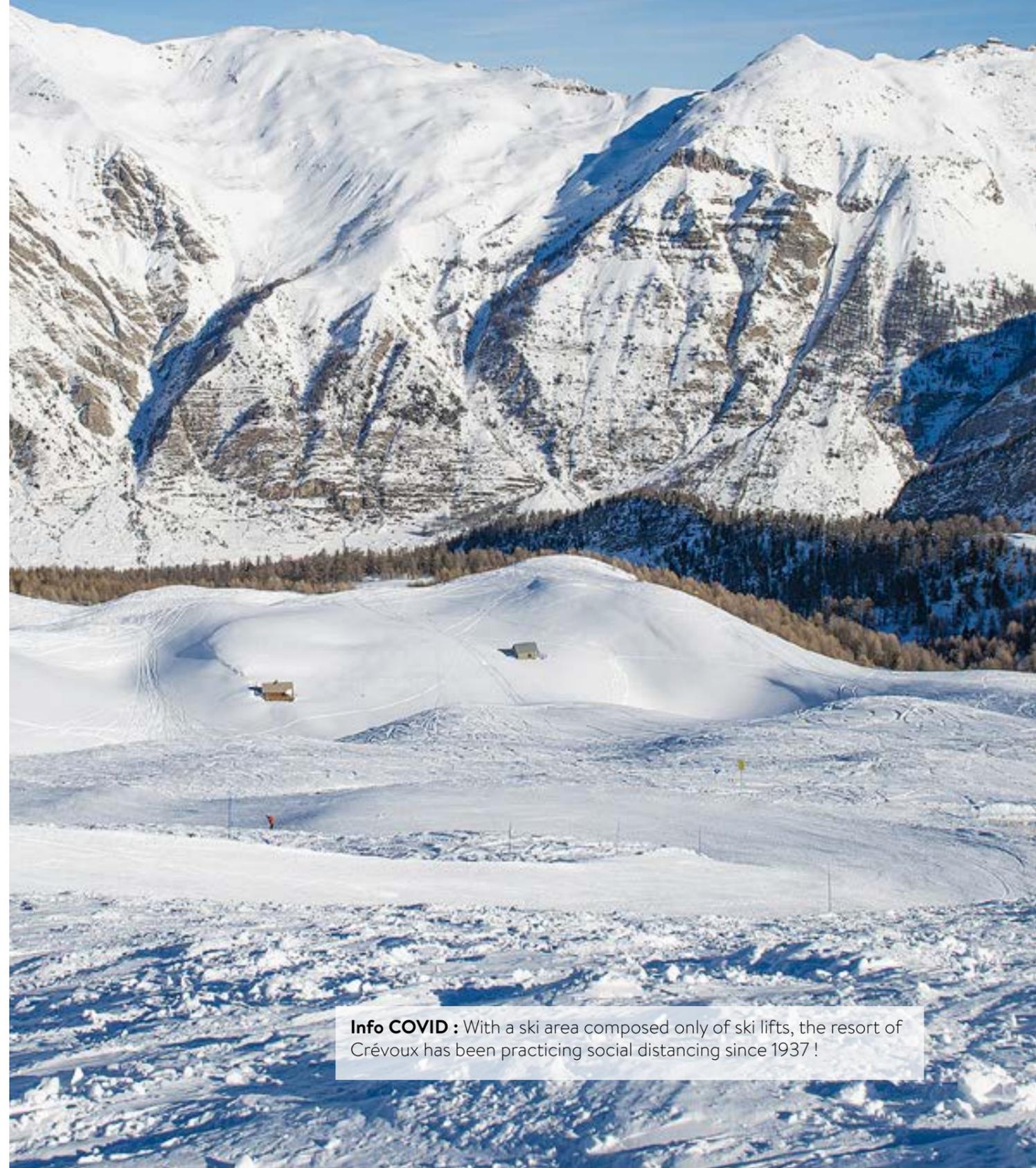
See you on Sunday March 13th 2022 for the unmissable end of season event in Serre-Ponçon. A giant and friendly sledging race gathering improbable disguises, fierce competitors and bands of friends coming to have a good time.

Individual qualifications, from 9am in the morning and final phases in the afternoon. Derby spirit... On the sled!!! The record, set in 2018, of 4min46s will be the record to beat for this anniversary edition !



## No to mass tourism, yes to space tourism

A village of 130 inhabitants, a few hundred tourist beds, only 5 lifts and a few dozen kilometers of slopes on a mountain a thousand meters high and several kilometers wide. The feeling of disconnection and immersion in nature is total



**Info COVID :** With a ski area composed only of ski lifts, the resort of Crévoux has been practicing social distancing since 1937 !



## NORDIC SIDE

Another way to enjoy winter in the mountains. Nordic activities are varied, gentler and allow a more intimate communion with nature. Each year, they attract a growing public, including the youngest for whom the relationship with nature and respect for the environment is essential. Whether they are sporty (cross-country skiing), fun (biathlon) or contemplative (snowshoeing and dog sledding), Nordic activities are for everyone, including and especially for those who do not ski.

### CALL OF THE FOREST BY DOGSLEDS

A real plunge into the world of Jack London. What better way to experience the myth of the trapper? Discover the pack and its hierarchy, work together with the musher who drives the sled, go from the barking of the dogs, overexcited before departure, which pierces the deep silence of the mountain to the crunching of the snow under the sled, crossing vast expanses at the foot of the high peaks until penetrating the heart of deep forests, the adventure is unique, the total immersion.

You will find mushers in Crévoux as well as in Réallon but also at the departure of the unusual gîte de la Draye, on the heights of Crots, at 1500m of altitude facing the majestic forest of Boscodon.

**Practical information:** 1 hour baptism from 30€/pers

#### Nordic snow garden

Discover the first sensations of cross-country skiing from 3 years old

+ More info : [www.esf-crevoux.com](http://www.esf-crevoux.com)



## NORDIC AND COVID : SURFING ON THE SUCCESS OF 2021

The Covid crisis during the winter of 2021 and the closure of the ski lifts had an unexpected effect: the clientele present in the resorts fell back on Nordic activities. Many Nordic sites, such as Crévoux, have doubled their turnover and have found a unique opportunity to improve their image, which had previously been in the shadow of alpine skiing, and to win the loyalty of new customers

The benefits of these Nordic disciplines are multiple! In addition to appreciating the beauty of the mountains by taking your time, studies show that the physical benefits of cross-country skiing can even save a few years of life! Indeed, from a cohort of more than 2,000 middle-aged men living in eastern Finland, followed on average for twenty-six years, the cardiologist Jari Laukkanen calculated that mortality - all causes combined - is reduced by 15% to 20% in cross-country skiers !

In any case, these are gentle practices that are suitable for all audiences. "Unlike downhill skiing or running, for example, there are no shocks in cross-country skiing. The idea is to glide. So we have much less joint and muscle trauma!" says Thibault Durbin, director of the ESF in Crévoux.





## IN THE SPOTLIGHT THIS WINTER !

SNOWSHOEING AND SKI TOURING IN RÉALLON FACING THE SERRE-PONÇON LAKE :

Réallon was the birthplace of the French ski mountaineering champion: Laetitia Roux, undisputed world champion for many years. The ascent of the Serre du Mouton allows you to quickly access a grandiose panorama, between the view of the immense lake of Serre-Ponçon and the imposing Aiguilles de Chabrières.

Its modest difference in altitude of 600m is ideal for an initiation to the activity or for a quick training for an experienced skier. The possibility of going back down by the ski slopes of the station also allows the beginners to launch out or the solitary skier to go back down on protected trails. This can also be done with snowshoes.



## FROM INITIATION TO IN DEPENDENCE IN CRÉVOUX

**New in 2022**, Crévoux has a permanent ski touring route. From the snowmaking area, the itinerary reaches the Ratelle ridge without ever crossing the ski slopes over nearly 1000m of vertical drop! As in Réallon, the skiers will be able to go back down by the secured ski runs. After a magnificent walk in the forest under the famous larch trees of the Southern Alps, the itinerary offers an escape after 600m of difference in altitude, making the ascent much more accessible for beginners

The other point of interest of this itinerary is higher up this sheltered route. It is here that the skiers will be able to take advantage of the DVA park (Détecteur de Victime d'Avalanche or Avalanche Beacon) to train to the master this essential element of skiers and hikers safety evolving in off-piste. Located at the departure of the Pré de l'Etoile ski lift, the park is composed of transmitting beacons to be found with your avalanche beacon.

Note that the resort also offers a control point to ensure the proper functioning of your beacon. This control point is also available at the entrance of the Nordic domain of La Chalp for ski tourers and ice climbers.

## VINTAGE AND RESILIENT NORDIC AT LA DRAYE

It's a story of encounters and passions that allows the Nordic site of La Draye to know a new life. At an altitude of 1500m, facing the wild Morgon massif, Luc and Rémi (respectively gîte manager and musher) are looking to revive this Nordic site which has been closed for several years.

The meeting with Zach, an enthusiast of old snowcats from the 60's coming from Sweden, will precipitate things. Zach finds here a place to display his old machines and the opportunity to use them to groom 15 km of trails.

Solidarity comes into play and some groomers from the Queyras region give them a "comb" that allows them to smooth the track behind the roller that packs it. From now on, cross-country skiing, walking and snowshoeing are free at La Draye. You can rent fatbikes or go dog sledding with Rémi and maybe even ski-joering soon !

The site proposes an immersion in a wild nature on the heights of the forests of Boscodon, far from the traditional image of a classic ski resort. 2 itineraries make up the domain for now. A round trip to the Plat Aiguille viewpoint and its plunging view on Embrun and the Durance valley crosses a deep forest of larches. On the other hand, the other itinerary proposes a pleasant loop on the small sunny plateau of Pra Cozette.





## NATURE AND WIDE OPEN

### PARCOURS DES FÉES (THE FAIRY TRAIL)

AN ARTISTIC AND POETIC PATH TO BE DISCOVERED UNDER THE SNOW

This artistic path on a hiking trail proposes to discover about twenty original works created on the spot by international artists along the easy path leading to the waterfall of Razis. Each year, more than 15,000 visitors come to this trail during the summer. In winter, the works are revealed in a new light, covered by the snow and some of them can be seen from the Crachet cross-country ski trail. An extraordinary experience!

[www.parcours-des-fees.fr](http://www.parcours-des-fees.fr)



### AN EYEFULL

ON THE TRAIL OF THE CRESTS IN RÉALLON

Accessible directly from the Réallon chairlifts, the trail of the Réallon peaks offers an unparalleled panorama of the Serre-Ponçon lake. The resort is starting to redesign this easy trail by enhancing and developing a dozen lookouts along the way.

Each belvedere will offer a thematic view (towards the lake, towards the Écrins or the village...)

It will present different types of fun and educational structures: orientation tables, lecturns, natural materials, a panoramic platform, and rest and contemplation areas for all walkers. The construction this fall of a suspended lookout will complete the rehabilitation of the crest trail. In winter, these lookouts are directly accessible from the ski slopes of the resort and a pedestrian/snowshoe route.

### FRILUFTIV : FREE AIR LIFE ! (Nordic concept)

Walking in the snow, cooking good food on the fire, walking in the night under the stars, gliding silently on the water thanks to an Inuit kayak, for a Swede or a Finn, it is not only a leisure activity: it is a moment of life in its own right, just like going to school, to work, to the café or taking care of one's house. One of the secrets of Nordic happiness is to offer oneself

moments of life outside the daily routine and its obligations.

. Leave the city and its bustle, forget your work and its demands, leave your house and all the tasks that need to be done... To go for a few hours, a few days in the woods.

With 15 years of experience in Nordic countries, Mathieu offers you to discover the richness of a culture focused on nature, the return to the essential and freedom.

[www.borealp.com](http://www.borealp.com)

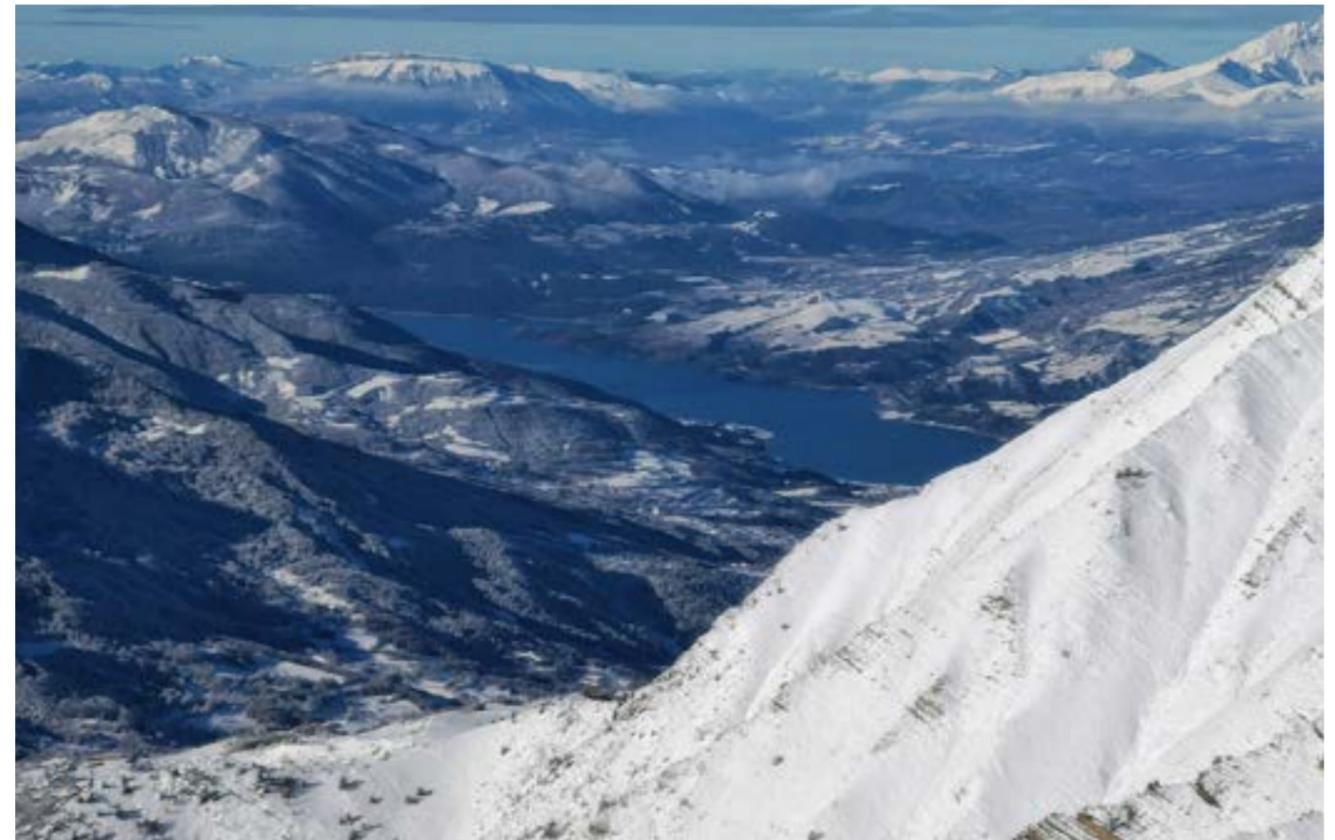


### EXPERIENCES - FRILUFTIV

Live authentic Nordic experiences in Crévoux or Réallon all winter long :

- Raclette on a wood stove in a Norwegian teepee
- Swedish-style waffles on a wood fire
- Trapper's croque-monsieur on an ember
- Night walks and candlelit tales
- Mulled wine at dusk
- Cultural and naturalist walks...

All of this during snowshoe walks (from 18€ per person)





## ENVIRONMENT

"Réallon is committed to renewable energies"

**R**enewable energies must be developed to achieve the energy transition and fight effectively against global warming. For more than 4 years now, the resort of Réallon has chosen to engage in a collective dynamic in favor of transition to green energy. By subscribing to the 100% green electricity option of its energy supply contract, EDF is committed to injecting all of the resort's energy consumption into the electricity network from renewable sources.

"Crévoux, free shuttles to preserve the peace and quiet of the village"

**D**espite its more than modest size (just over 130 residents) and limited resources, the commune of Crévoux invests in the preservation of its environment and its living environment

Throughout the winter, free shuttles (financed by the commune) allow you to reach the resort from the valley. These shuttles are daily during the school vacations. Another shuttle allows to fluidify the traffic in the village and to preserve the well-being and the charm of the place. Every morning, as soon as the parking lots of the resort are full, the access to the village is closed. Newcomers park in a parking lot at the foot of the village and take a free shuttle bus to the ski area and the Nordic area of La Chalpe.



## THE TETRA-LYRE (BLACK GROUSE)

is an emblematic animal of the Alps. In 2011, the installation of the Pré de l'Etoile ski lift in Crévoux was obliged to preserve a forest known to be a breeding ground for the animal. This protective action is translated each winter by the deployment of a net of more than 1km allowing to prevent the access to this forest and thus guaranteeing the winter quietude of the black grouse. Explanatory signs are installed along the net and agents of the French Office of Biodiversity visit the site throughout the winter to monitor the respect of this protection zone and to carry out awareness-raising actions with skiers.



## THE NATIONAL PARK OF THE ECRINS

Created in 1973 after being prefigured in 1913 under the impulse of mountaineers, naturalist associations and the French Alpine Club, it is one of the 10 French national parks. It is a high mountain territory that culminates at 4102m of altitude, at the Barre des Ecrins and delimits the geographical and climatic border between the Northern and Southern Alps. Réallon is the most southern sector of the Park. Here the summits flirt with the 3000m of altitude and have their feet in the water. The core zone of the National Park shelters the treasures of a remarkable natural heritage. A strict and specific regulation aims to protect it and preserve the quietude of the fauna and flora that it shelters.

In Embrun, the Tour Brune houses an exhibition of the Park and its roof offers an extraordinary panorama. In the valley of Réallon, the hamlet of Gourniers is an entry point to the Park. It is the starting point for ski or snowshoe hikes in the heart of a mountain sanctuary. In Chateauroux-les-Alpes, the village of 40 hamlets, the Park's house offers temporary exhibitions and animations (projections, conferences etc...).

[www.ecrins-parcnational.fr](http://www.ecrins-parcnational.fr)



## BOSCODON, an exceptional forest

The forest of Boscodon, in balcony on the lake of Serre-Ponçon is an emblematic forest of the Hautes-Alpes. Considered by the Office National des Forêts as one of the purest places in France, it received in 2019 the label "Forêt d'exception" and joins a network of about fifteen forests across France selected for their exemplary character in terms of sustainable development and sharing of spaces and uses.



# LOCAL PRODUCTS...

## SAMUEL'S FARM

In Crévoux, Samuel runs the family farm in the heart of the village which produces organic cow's milk cheese. In the summer, the cows graze in the mountains and help maintain the ski area. In winter, the barn is open to the public to participate in the milking every evening at 6pm. Since this summer, Samuel has built his own laboratory and makes part of his organic cheese himself: a Gruyère from the mountain pastures. The rest of his milk is transformed in a dairy cooperative in the valley. His cheeses are available for sale directly at the farm just above the barn and can be found on the menu of the village restaurants.



## THE GOAT FARM OF REALLON

Le Forest du Bayle is an organic goat farm that produces milk, cheese and faisselles. In February it is the birth of the goats. Magic moments to discover during the milking of the goats accessible to the public every evening at 6 pm and during the participative workshops of cheese making during the vacations.

## THE CRAFT BREWERY OF SERRE-PONÇON

Nicolas Garcin and David Allesio brew an organic and 100% local beer. In partnership with the GAEC de Chabrières, they grow barley and hops on the heights of the Serre-Ponçon lake. The cereal plants come from a rigorous selection to find the varieties perfectly adapted to our climate. They can withstand very hot days in summer, cold nights in autumn and are only watered by rainwater. Brewed with spring water from the Ecrins, based in Chorges just like the Brewery and the GAEC, you can't get more local! These beers can be found in all the bars and restaurants of our resorts.

Since this summer, they have opened a brew-pub next to their production shed. The idea behind this novelty is to revive the microbrewery side of their beginnings. Indeed, the beers served are produced directly in the pub in small volume with the idea to reproduce later in larger volume the recipes that will have caught the attention of the customers.

[www.facebook.com/basp05](https://www.facebook.com/basp05)



# ... AND ART OF LIVING

La Robeyere, the only 4\* hotel around Serre-Ponçon, at the foot of the resorts of Les Orres, Réallon and Crévoux :

An exceptional address, recently renovated, joins the BW Signature Collection by Best Western hotel network in the Hautes-Alpes! La Robeyère hotel, an old historical building dating from the 18th century, clinging to the rock of Embrun facing the beautiful mountains of the south, this sublime hotel has a spa, the Baths of La Robeyère, with a card of care, a Nordic bath with view, a solarium, a hammam, a sauna and an indoor pool

+ More info : [www.larobeyere.com](http://www.larobeyere.com)



A bistronomic restaurant on the shores of the lake



The Tribord Panoramique is the restaurant of the harbour master's office of the Serre-Ponçon lake, in Savines-le-Lac. Launched in the middle of a health crisis, this bistronomic restaurant is finally getting ready to find its cruising speed after a very promising summer 2021.

Its young chef, Julien Beraud, practices a modern, home-made cuisine, based on local and organic products from short circuits. The setting is also worth the trip. The restaurant benefits from a privileged and unparalleled view on the Serre-Ponçon lake and the Aiguilles de Chabrières.

An address to discover, certainly!

+ More info : The chef also offers half-day cooking workshops followed by a meal / [www.letribordpanoramique.fr](http://www.letribordpanoramique.fr)



[www.crevoux.fr](http://www.crevoux.fr)  
#crevoux

 @crevoux  
 crevoux montagne sauvage

[www.reallon-ski.fr](http://www.reallon-ski.fr)  
#reallon

 @reallon\_ski  
 station de reallon officiel



# ACCESS

Resorts at 30 min from Serre-Ponçon lake



## NEAREST AIRPORTS

- > Marseille, 2h drive from Serre-Ponçon
- > Grenoble, 2h40 drive from Serre-Ponçon
- > Turin (Italy), 2h20 drive from Serre-Ponçon

## BY TRAIN

Nearest TGV stations : Valence, Marseille and Oulx (Italy)



SNCF stations in Chorges and Embrun, direct trains from Paris and Marseille

## BY ROAD

From Grenoble by Route Nationale 85 (Napoleon road) to Gap then Route Nationale 94 to Embrun.

From Marseille by the A51 freeway to La Saulce, then direction Tallard and Embrun by the National Roads 85 and 94.

Neige Express : DIRECT bus from Paris, Aix and Marseille to Crévoux



## TOURIST OFFICE OF SERRE-PONÇON

Press Department

Thomas Loos : +33 (0)4 92 43 72 70

+33 (0)6 15 78 79 44

medias@serreponcon-tourisme.com

www.serreponcon-tourisme.com

### Visuals available on request

©Crédits photos : Office de Tourisme de Serre-Ponçon | Le Naturographe | Parcs National des Ecrins | Fées d'Hiver | Boreal'P | J. Siefert | Berthier | P. Domeyne | Nunatak | Zach Woodwarf | Céline Magnier | Le Tribord Panoramique.

## PRESS CONTACTS - PARIS

PLRP AGENCY

www.plrp.fr



Émeline LE THOMAS

emeline@plrp.fr

+33(0)6 08 52 32 11

Philippine LAURAIRE

philippine@plrp.fr

+33(0)6 76 15 84 10